

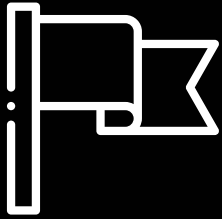
WIN THE GAME

aboutGOLF

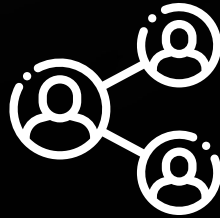
ABOUTGOLF | WIN THE GAME



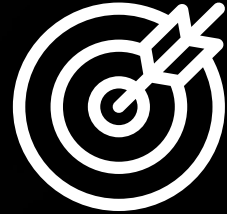
**PLAY
THE
GAME
FOR...**



COMPETITION



CONNECTION



ENTERTAINMENT



NEVER ENOUGH TIME

BUSY SCHEDULE

OFFSEASON

INCLEMENT WEATHER



LEAVING YOU FEELING

APPREHENSIVE

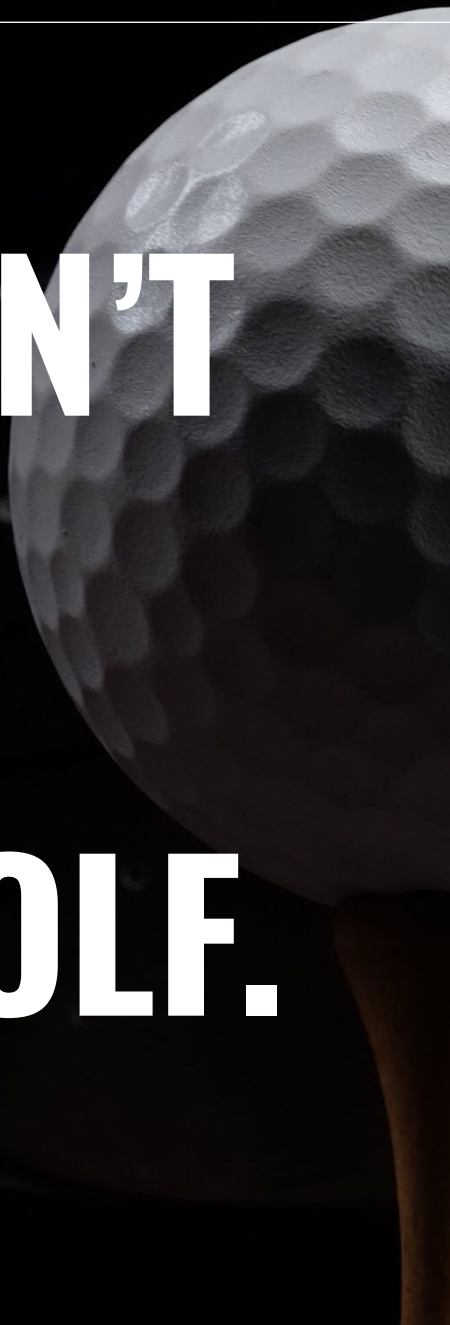
FRUSTRATED

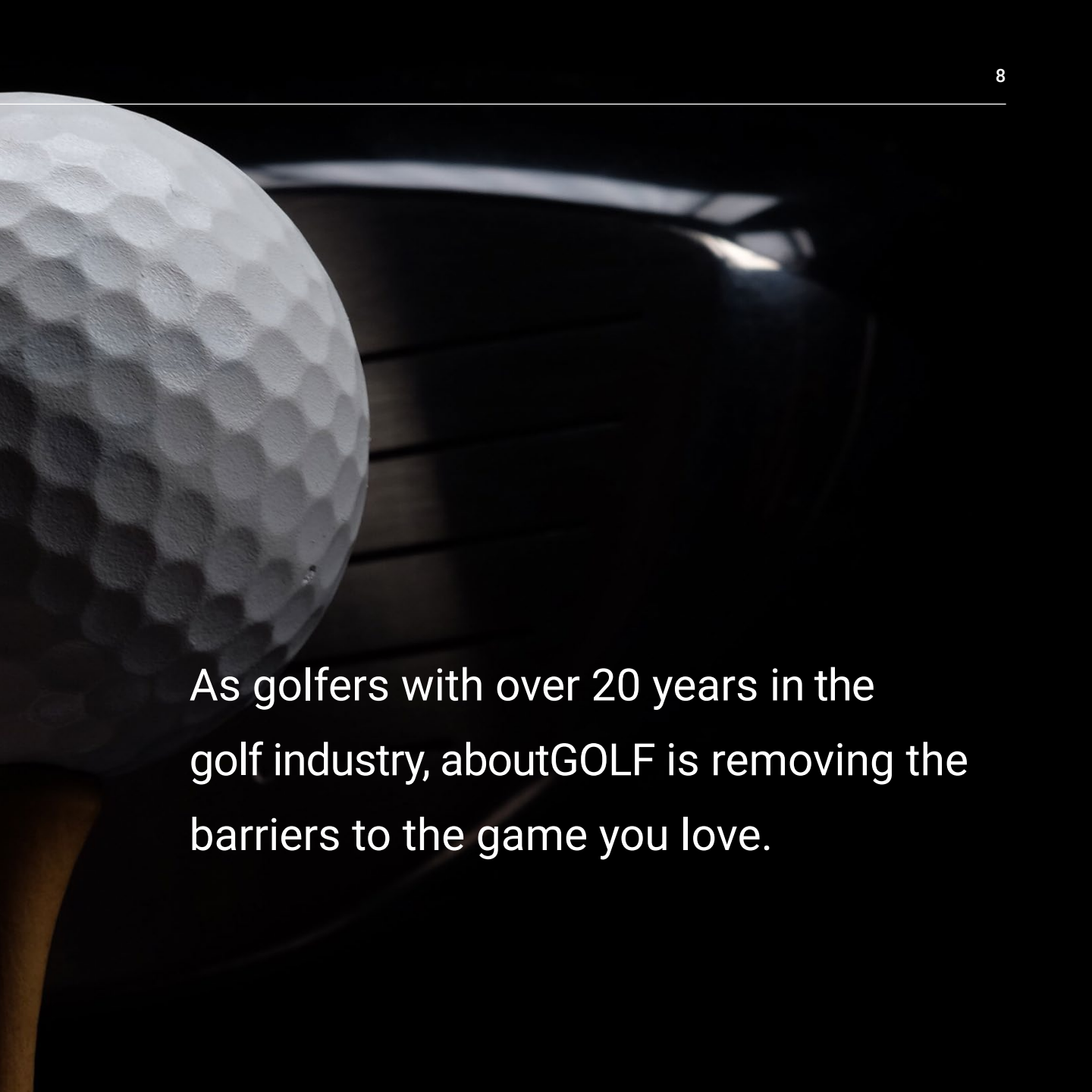
LESS CONFIDENT

An aerial photograph of a golf course. A large, light-colored sand trap is visible in the upper left quadrant. A dark, winding path or stream runs diagonally across the lower right portion of the image. The surrounding areas are covered in lush green grass. The text is overlaid on the central part of the image, partially covering the sand trap and the grass.

**BUT, AM I
THE BEST
PLAYER
I CAN BE?**

**IT SHOULDN'T
BE THIS
DIFFICULT
TO PLAY GOLF.**





As golfers with over 20 years in the
golf industry, aboutGOLF is removing the
barriers to the game you love.





AG CREATED THE SIMULATION INDUSTRY

1996

**FOUNDED AS
PC GOLF GAME
COMPANY**

2000

**CREATED
THE SIMULATOR
INDUSTRY**

**RELEASED
VISIONTECH**

2008

**WORLD'S MOST
ACCURATE
BALL PHYSICS**

2012

**1000+ SIMS
IN MARKET**

**ADDED
CLUB FITTING**

2016**2000+ SIMS
IN MARKET****INTERNATIONAL
EXPANSION****2018****ACQUIRED BY
OVERLOAD GOLF****REVAMPED
PRODUCT
PORTFOLIO****2020****CLOUD-DRIVEN
PLATFORM****AG LINKS 2.0
AG LOCKER 2.0****AG CONTENT
AG MULTISPORT****AND WE'RE
NOT STOPPING
THERE**



@BGOLF

+8

5 of 6

3W

3T ACK

COURSE, HOLE 4



313 YARDS

TOTAL DISTANCE

305

CARRY

313

AVG

170

BALL SPEED / MPH

110

CLUB SPEED / MPH

LAUNCH ANGLE / DEG

TOTAL SPIN / RPM

4:20

NEWS

34

Following



YOU

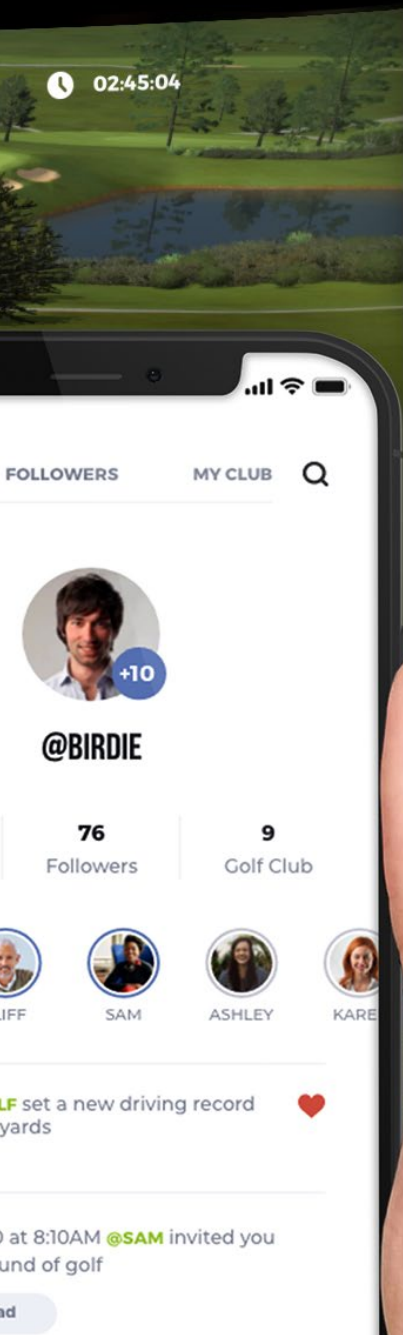


@BGOLF
at 313
2 MIN



July 20
to a ro

Rea



AG PLATFORM WIN THE GAME

**GAIN THE ADVANTAGE &
PLAY ANYTIME, ANY WHERE &
ANY SEASON**

Instant access to an authentic and
insightful experience to the game you love

3 SIMPLE RULES TO WIN THE GAME

01. BE IN THE GAME

GET THE TRUE-TO-LIFE GOLF
EXPERIENCE @ HOME

PRACTICE & COMPETE
ANYTIME, ANY SEASON



02. KNOW YOUR GAME

**GATHER DATA ON EVERY
SHOT YOU TAKE**

**TAKE YOUR GAME TO
A NEW LEVEL**

03. EXPAND YOUR GAME

**LEVERAGE CONTENT,
TRAINING & COMMUNITY**

**CONNECT, TRAIN & ENTERTAIN
LIKE NEVER BEFORE**



Hole 17 Par 3
Player [O] E
Dist. 129y Elev. -2.83'





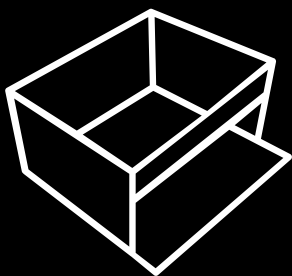
AG LINKS BE IN THE GAME

**THE TRUE-TO-LIFE EXPERIENCE
GOLF EXPERIENCE, FROM TEE TO GREEN**

- Custom fit solution
- Unmatched accurate machine vision
- Real-time data collection for every swing
- Realistic flight physics
- Stunning visuals and projection displays
- Insightful shot data & metrics

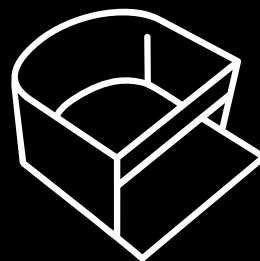


PICK A FACILITY



AG LINKS

A FLAT SCREEN LAYOUT
THAT CAN BE CUSTOMIZED TO
THE SMALLEST UP TO
THE LARGEST OF SPACES



AG LINKS CURVE

A WRAPAROUND SCREEN
THAT PROVIDES AN
IMMERSIVE EXPERIENCE &
IS FLEXIBLE ENOUGH TO FIT
MOST SPACES



AG LOCKER

KNOW YOUR GAME

**CLOUD-BASED SERVICE DRIVING
YOUR UNIFIED EXPERIENCE**

A SINGLE VIEW INTO YOUR GAME

User Profile, Performance, Shot & Trend Data

YOUR GOLF COMMUNITY & SOCIAL HUB

Connect, Share, & Network

THE CONTROLLER FOR AGLINKS

Simple Log-in & Mobile-First Remote Control

AG CONTENT EXPAND YOUR GAME

YOUR CENTRALIZED HUB FOR FRESH & ENGAGING CONTENT

- New and updated courses and training aids
- Family inclusive games, like darts and mini golf
- Exclusive content from golf's top instructors, players, and partners





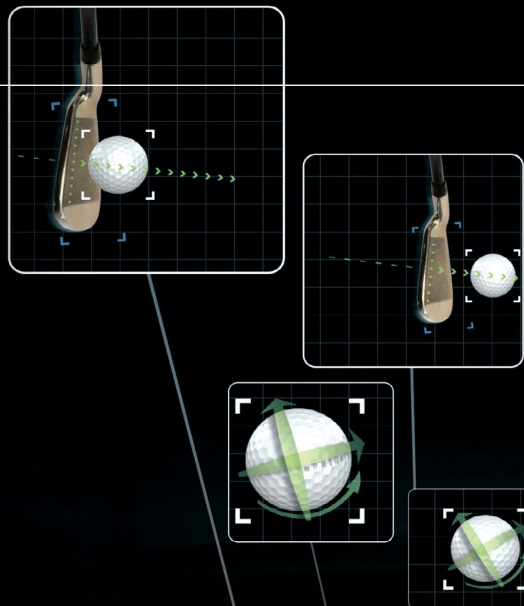


ONE!

GAME CHANGING ADD-ONS

UNBEATABLE ACCURACY WITH 3TRAK

aboutGOLF simulators are powered by 3Trak®; aboutGOLF's patented, three-dimensional, high-speed camera and tracking system. 3Trak® machine vision technology extracts every bit of usable data from dozens of images per shot. It provides accurate ball and club data on any type of shot regardless of speed, spin or launch angle. The shot is then replicated in the simulator using advanced flight and terrain physics allowing you to see and play the shot as if you were outdoors. The result is the most realistic indoor golf experience possible.





IMPROVE YOUR SWING WITH AG FLIX

aG Flix is a world-class video recording system that incorporates up to five color or monochrome cameras that simultaneously record your swing. aG Flix creates an unparalleled indoor instruction and video environment that does not wash out the simulator's projected image. Now it is possible to see your shot shape and performance indoors while also reviewing high speed quality color images of your actual swing.



AG BALANCE MEASUREMENT SYSTEM

aG Balance is the world's leading golf balance and weight measurement system. Using a platform that is concealed under the playing surface, the technology independently measures the weight of each foot in real time as it shifts during the swing without influencing the golfer's environment. This technology is used by leading instructors around the world to help the best golfers improve and understand their game.

ABOUTGOLF | WIN THE GAME

IT'S TIME TO WIN THE GAME





ABOUTGOLF.COM